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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                              |   |                                    |
|------------------------------|---|------------------------------------|
| In Re the Application of:    | ) | Group Art Unit: 3714               |
| GOLDBERG et al.              | ) | Confirmation No. 4950              |
| Serial No.: 09/502,285       | ) | Examiner: Robert E. Mosser         |
| Filed: February 11, 2000     | ) |                                    |
| Atty. File No.: 3367-2-2     | ) | <b><i>Filed Electronically</i></b> |
| For: "A NETWORKED SYSTEM FOR | ) |                                    |
| PRESENTING ADVERTISING"      | ) |                                    |

**35 U.S.C. 3.12 AMENDMENT AFTER ALLOWANCE**

Assistant Commissioner for Patents  
Box: ISSUE FEE  
Washington, D.C. 20231

Dear Sir:

According to USPTO records, Applicant's representative have previously paid for 108 total claims, and have previously paid for 11 independent claims. With the present amendment, there are a total of 115 claims, and 8 independent claims. Accordingly, it is believed that claim fees are now due for a total of 7 claims, such claim fees being \$350 since Applicant is now paying large entity fees. This amount is being paid with the filing of this amendment. No other fees are believed due with this amendment. However, if additional fees are due, please debit deposit account 19-1970.

The present amendment is provided to clarify the claims pending in the present application, and to provide appropriate patent protection for the Applicant. Additional more detailed comments are provided in the Remarks section following the claims hereinbelow. It is requested that the Examiner reconsider the present application after entry of the present amendments.

*After Allowance Amendment for U.S. Patent Application Serial No. 09/502,285, May 5, 2008*

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If the Examiner has any questions or concerns with regard to the present amendment or any other matter, it is requested that Applicants' representative identified below the Remarks section be contacted by phone at (303) 863-2975.